Fromm Institute - Winter Session 2019
Controlling Language: Who (or What) is in Control?
Alice F. Freed, PhD
Tuesday, 1 PM

Schedule of Topics: (Subject to change)

January 8 - Naming (Taking control: naming people, naming events)
January 15 - “Verbal Hygiene” (or How we try to control language)
January 22 - Institutionalized Verbal Hygiene:
  Writing and Style Guides; Policing Women’s Speech
January 29 - Prescriptivism and “Correct” English
February 5 - Reforming Language; Politically Correct Language
February 12 - Language Planning, Policy, and Management
February 19 - Censoring Language; Censorship through Language
February 26 - Language Ideology and Language Change

Additional Topics: (If we have time):

Language Practices that Take Control of Us:
  emailing, texting, tweeting, blogging, cable news, sound-bites, world news in 20 minutes

Language of Propaganda:
  political slogans, “framing,” Trump